SYNTAX

Transforming challenges into opportunities

Empowering fashion businesses with SAP

The fashion industry is a dynamic and ever-evolving space, shaped by seasonal trends, shifting consumer demands, and an increasing emphasis on sustainability. To remain competitive, fashion brands must embrace flexibility, creativity, and technological innovation.

SAP Platinum Partner

Challenges faced by fashion businesses

Fashion businesses operate in a unique environment filled with opportunities and hurdles. The rise of multi-channel marketplaces necessitates seamless integration across retail, wholesale, and e-commerce platforms. Seasonal demand volatility and unpredictable trends add complexity to inventory management, while operational efficiency remains critical as production cycles span multiple locations. Meeting customer expectations for personalized experiences and adhering to sustainability goals are now essential components of a successful strategy.

Key challenges include:

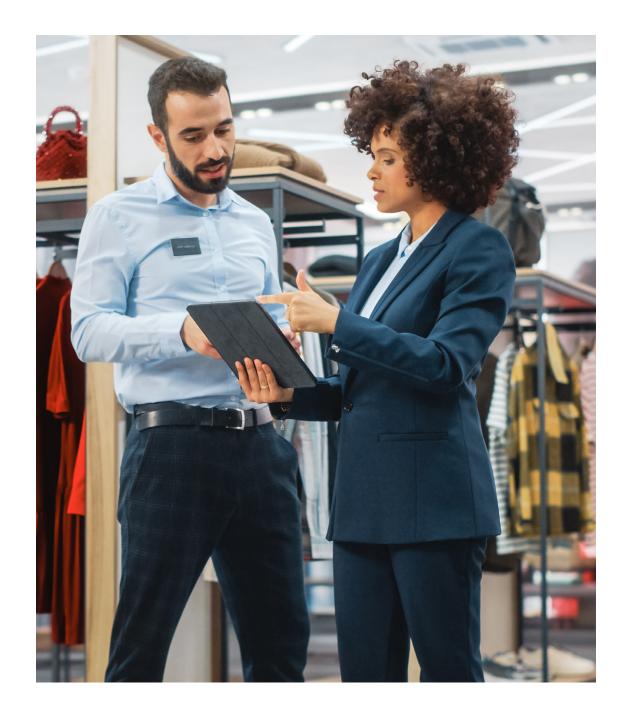|		
Managing inventory across multiple channels to avoid stockouts or overstocking.	**Adapting to shorter product lifecycles and fast-changing consumer trends.**	**Meeting sustainability goals without compromising profitability.**

Transforming fashion operations with SAP S/4HANA

SAP S/4HANA for Fashion empowers businesses to navigate industry challenges with precision and agility. By integrating retail, wholesale, and manufacturing operations, it enables streamlined workflows, enhanced supply chain visibility, and smarter decision-making through real-time analytics. Businesses can optimize inventory management to minimize waste, align operations with sustainability goals, and deliver personalized customer experiences across all touchpoints.

The benefits of SAP S/4HANA are clear:

▪ Real-time insights drive smarter, faster decision-making.

▪ Streamlined workflows accelerate time-to-market.

▪ Optimized operations enhance profitability and reduce costs.

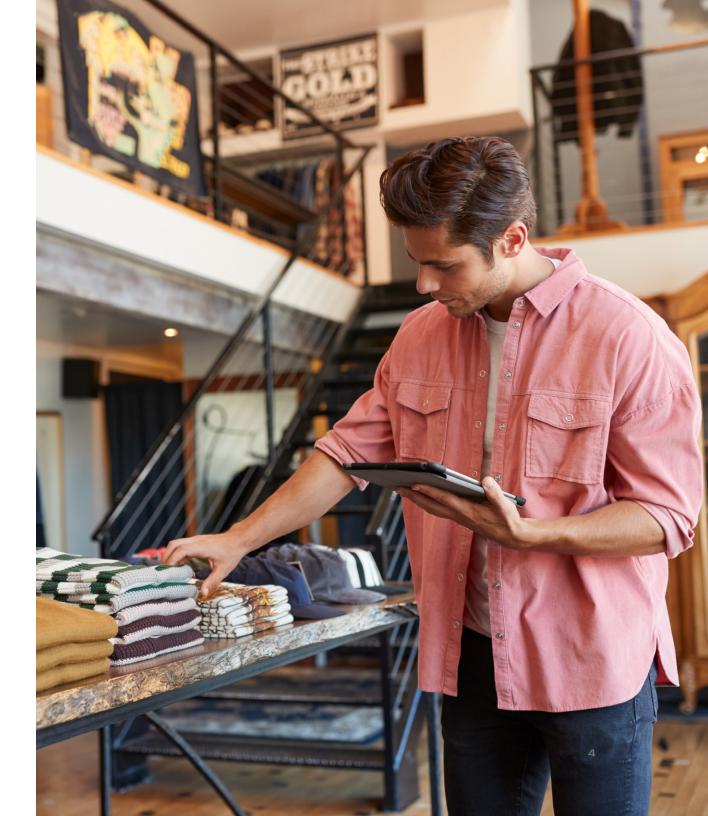▪ Personalized experiences improve customer satisfaction and loyalty.

Syntax - the right choice for fashion transformation

Syntax brings unparalleled expertise in SAP solutions and a deep understanding of the fashion industry's unique challenges. Our fashion consultants come with extensive industry experience, ensuring tailored solutions that align with business goals. Our proven track record in advisory and consulting further underscores our ability to guide businesses through complex transformations.

What sets Syntax apart:

▪ Proven success in fashion industry transformations.

▪ Our Fashion accelerator designed to fast-track implementations and deliver rapid time to value.

▪ Expertise in advanced technologies like machine learning and predictive analytics.

▪ Tailored solutions aligned with sustainability and business goals.

Our team also partners with customers currently using SAP ECC AFS to facilitate a smooth migration to SAP S/4HANA for Fashion and Vertical Business. Using advanced tools and cutting-edge AI solutions, we ensure the transition minimizes technical debt while preserving key business differentiators in the target solution.

Our clients and success stories

Syntax has partnered with some of the most innovative and forward-thinking fashion brands globally. From boutique fashion houses to multinational retailers, our clients have achieved significant operational improvements and enhanced customer engagement through our solutions.

TORY BURCH   **TRAVISMATHEW**

ALDO   **VEJA**   **PEERLESS CLOTHING INTERNATIONAL** 100 YEARS 1919-2019

> Syntax empowers fashion brands by providing cutting-edge technology solutions that streamline operations, enhance efficiency, and drive innovation. From managing supply chains to optimizing inventory and improving customer experiences, Syntax equips fashion businesses with the tools they need to stay ahead in the fast-paced and ever-evolving fashion industry.
>
> - Johann Grassi, Associate Partner, Syntax

Take the first step

Learn how Syntax can help your business.

Ready to transform your fashion business?
Let Syntax help you harness the full potential of SAP. Together, we can elevate your business to meet the demands of today's fast-changing fashion industry. Contact us to start your transformation journey and redefine success in the fashion world.

About Syntax

Syntax provides comprehensive technology solutions and trusted professional, advisory, and application management services to power businesses' mission-critical applications in the cloud. With 50 years of experience, 900+ customers, and 2,800 employees around the world, Syntax has deep expertise in implementing and managing multi-ERP deployments in secure private, public, or hybrid environments. Syntax partners with SAP®, Oracle, AWS, Microsoft, and other global technology leaders to ensure customers' applications are seamless, secure, and at the forefront of enterprise technology innovation.

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