SYNTAX

How can retailers deliver seamless and scalable access to mission-critical business data?

This leading Canadian hardware and construction materials chain has run for 150 years, with 32 stores offering over 25,000 products. They needed to improve their analytics capabilities to keep up in the cloud. Here's how SAP and Syntax made that happen.

The company embraced SAP to use faster real-time, insight-driven reporting in the cloud.

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Reinventing data and reporting with SAP Datasphere

Before: Challenges and Opportunities

▪ Wanted quicker access to real-time, actionable reporting.

▪ Data visualization software required extensive maintenance after migration from the legacy system.

▪ Sought operational reporting to improve retail practices.

▪ Needed broader, simplified access to data and better overall integration capabilities.

Why SAP and Syntax

▪ The key driver was data gathering and presentation speed.

▪ Public cloud was necessary.

▪ SAP Datasphere would also enable improved inventory management, sales reporting, and more.

▪ Syntax brought unique retail knowledge and a local support team.

▪ Now it is simple for the company to manage processes without costly support.

After: Value-Driven Results

▪ Strengthened forward-looking technology strategy and reduced overall technology TCO.

▪ Secured continuity of overall production process and offloaded risk.

▪ Improved agility and ability to adopt new features and capabilities rapidly.

▪ Straightforward change management enabled the company to focus more on driving business results.

Industry	Employees
Retail	~5,000
Products and Services	**Featured Solutions and Services**
Hardware and construction materials	SAP Datasphere

20-30
minutes to debug inaccurate data (previously 1-2 days)

5x faster
to review purchase price changes (previously 30 min./day)

"Start early when it comes to technology choice and implementation. And start where you are. The speed at which we could adjust and onboard our team allowed us to prosper quickly."

- Chief Project Officer & Enterprise Architect, Client

SAP Platinum Partner

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